

Program 3: Building Lifeworlds of Sustainability and Wellbeing

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Mission Statement (tentative):

Our "lifeworlds" are composed of the physical spaces and socio-cultural spheres of our everyday lives. They are continually reproduced, reimagined, and evolving through an interactive and reflexive relationship with society, culture, and nature. Program 3 proposes research aimed at illuminating reciprocal linkages between diverse rural and urban lifeworlds and contributing to the solution of sustainability problems by working with various societal partners such as governments, companies, and citizen groups. Special emphasis is placed on envisioning sustainable futures that improve wellbeing and gauging their feasibility. In addition to this, through the transformations and frameworks leading to sustainable urban and rural lifeworld design, the existing economic systems, markets, and political decision making systems will also require fundamental shifts in the way they are conceived.